

## **PACK STRUCTURE**

This application is a continuation of U. S. Patent Application No. 09/122,088 filed July 24, 1988.

This invention relates generally to portable packs that include a cooling 5 compartment. In particular it relates to a kind of portable pack that can be used in a number of outdoor activities, such as, for example, while golfing.

### **Background of the Invention**

People enjoying outdoor activities often desire refreshment. In the summer the usual desire is for something cool to drink. In the spring or fall a warm beverage or 10 snack may be preferred. It may be that those persons wishing refreshment are a considerable distance from the nearest tea shop or refreshment stand. They may have hiked some distance, or, in the case of golf, have reached a point far out on the course. In such circumstances it is convenient to be able to take a supply of cooled or heated refreshments along, for use as desired.

15 Another related problem, particularly when golfing as a visitor, is that secure locker facilities may not be available. It is often uncomfortable to golf with a wallet or set of keys contained in one or another pants pocket. A golfer may wish to keep his or her valuables, such as a wallet and car keys, close at hand during a round of golf, in a container that is within the golfer's view. In recent times the growing popularity of cellular 20 telephones has made it possible for golfers, hikers, cross country skiers, picnickers or others, to remain in touch with their business colleagues while enjoying their outdoor activities, often so smoothly that others may be scarcely aware that they are not at the office. A cellular telephone is another object that is uncomfortable to carry when golfing or skiing, for example. Cellular telephones are easily stolen and highly marketable. For 25 both convenience of use and discouragement of theft they should be kept relatively close to the user. At the same time, the ability to carry, for example, extra golf balls, chocolate bars, or gum, and to carry a score card or map in a visible position, with enhanced accessibility are further common needs.

It may be uncomfortable, or cumbersome to having a multiplicity of objects to 30 carry. A number of items may fit within a golf bag, along with various clubs, but the golf bag may not be sufficiently large to carry some items, and some items may risk damage if placed in the golf bag itself. Also, a golf bag is not generally a convenient place to have a cooling medium, such as ice cubes. Further, the prospect of spilling lemonade,

carbonated drinks, or beer, however much by accident, inside either the golf bag amongst the woods and irons, or in a pocket of the golf bag, is not one that would be greeted with enthusiasm by many golfers. A segregated auxiliary carrying case that is separately washable, that is mountable to the golf bag, and that can be carried with it is 5 preferable. It would be even more advantageous to have a pack that can be mounted with the golf bag when the bag is carried on a wheeled carriage or in a golf cart. In this way a golfer's hands are not further encumbered.

#### Summary of the Invention

In a first aspect of the invention there is a pack. It has an insulated compartment, 10 an auxiliary compartment mounted next to the insulated compartment and a mount for attaching the pack to another object. The auxiliary compartment has a receptacle of a size for receiving a telephone handset, another receptacle of a size for receiving a wallet, and a closure securable in a closed position to conceal the contents of the receptacles.

15 In an additional feature of that aspect of the invention, the pack has a breadth corresponding to the thickness of a golf bag. In another additional feature of that aspect of the invention, the pack has a second mount for inhibiting swaying of the pack relative to the other object. In a further additional feature of that aspect of the invention, the pack includes a see-through pocket mounted externally to the auxiliary compartment. 20 The see-through pocket is of a size to receive a golf ball.

In another additional feature of that aspect of the invention, the pack has a leading panel for placement adjacent to the golf bag, a pair of side regions, a trailing region, a bottom and a top. A see-through pocket is mounted to one of the side regions. The see-through pocket has an access lip that has a leading portion and a trailing 25 portion. The leading portion has a greater altitudinal dimension relative to the pocket than the trailing portion.

In a further additional feature of that aspect of the invention, the pack has a lid. The lid has a handle. The handle has a reinforced attachment to the lid, whereby, when closed, the pack can be carried by the handle.

30 In a still further additional feature of that aspect of the invention, the insulated compartment has a substantially impermeable liner; and the liner can be inverted to

facilitate washing. In yet another additional feature, the insulating compartment has a thermal transfer medium holder, and that holder is vented.

In still another further additional feature of that aspect of the invention, the auxiliary compartment includes a key holder. In a still further feature of that additional 5 feature, the key holder includes a lanyard secured within said auxiliary compartment.

In another aspect of the invention there is an insulated pack. It has an insulated compartment. It has a first mount, for carrying the weight of the pack. The first mount is located on an upper region of the pack and is for attaching the pack to another object. The pack also has a second mount located on a lower region of the pack for attaching 10 to the other object at a different location than the first mount.

In an additional feature of this aspect of the invention, the pack is reinforced at the location at which the first mount is attached to it. In another additional feature of the invention, the pack is reinforced at the location at which the second mount is attached to it. In a further additional feature, the first mount is a quick release hanging mount 15 and the second mount is a cinch strap.

In another additional feature of that aspect of the invention, the pack further comprises a soft shell wall having a leading portion, a trailing portion, a pair of side portions, and a bottom portion. The soft shell wall has an opening in the upper region. The opening has a rim. The pack has a lid for closing the opening, and an upper girth 20 reinforcement for reinforcing the rim. It also has a lower girth reinforcement for reinforcing the lower region. In a further additional feature, the lid has a carrying handle, is moveable to a closed position, and has a securable closure whereby, when closed, the pack can be carried by the handle. In a yet further additional feature of that aspect of the invention, the soft shell wall is an insulating wall and forms the boundary of the 25 insulated compartment. The auxiliary compartment is mounted externally of the soft shell wall.

In a yet further again additional feature of that aspect of the invention, the pack includes a see through pocket located externally on the soft shell wall and has an access opening that is tapered from a tall leading portion to a short trailing portion. In 30 again another additional feature of that aspect of the invention, the soft shell wall is an insulating wall bounding the insulated compartment. The insulated compartment has a

substantially impermeable liner mounted to the rim. The liner can be inverted to facilitate washing.

In another aspect of the invention there is a pack for mounting to a golf bag. It has an insulated compartment and an auxiliary compartment having a closure for 5 concealing the contents thereof. It also has a first mount for carrying the vertical load of the pack located on an upper region of the pack for attaching the pack to the golf bag. There is a second mount located on a lower region of the pack for attaching to the golf bag at a different location than the first mount.

In another aspect of the invention there is an insulated pack. It has a flexible, 10 soft shell wall structure having a flexible insulated layer, and having a bottom portion, a top portion, and a sidewall member. The sidewall member has a leading portion, a trailing portion and left and right hand side portions. The leading, trailing and left and right hand side portions extend between the top and bottom portions. The portions of the soft shell wall structure co-operate to define therewithin an insulated compartment.

15 The top portion includes a lid that is moveable from a closed position to an open position to give access to the insulated compartment. The sidewall member has a height and a breadth. The height is greater than the breadth, and the trailing portion is arcuate when viewed from above. A liner is mounted within the compartment to receive objects introduced when the lid is in the open position. The liner is moveable to an 20 inverted position to facilitate washing thereof.

A lifting member is attached to the sidewall member. A secondary wall structure is mounted to the trailing portion of the sidewall member. The secondary wall structure stands outwardly of the trailing portion of the sidewall member and defines an auxiliary compartment therewithin. The secondary wall structure has an auxiliary compartment 25 closure member operable to give access to the auxiliary compartment.

In an additional feature of that aspect of the invention, the pack further comprises an external peripheral reinforcing band extending about the sidewall member adjacent to the upper margin. In another additional feature of that aspect of the invention, the pack further comprises an external peripheral reinforcing band that 30 extends about the sidewall member adjacent to the bottom portion of the flexible soft shell wall structure. In a further additional feature of that aspect of the invention, the lid

has a hingedly mounted edge and the closure member is a tracked fastener mounted peripherally to the lid opposite to the hingedly mounted edge.

In a still further additional feature of that aspect of the invention, the lid is moveable to the closed position relative to the insulated compartment. The lid has an inside surface facing the insulated compartment when the top portion is in the closed position and has a peripheral bead formed thereabout. The bead extends downwardly relative to the inside surface of the top when the top portion is in the closed position. The sidewall member has an upwardly extending peripheral bead formed thereabout. The upwardly extending bead stands in opposition to the downwardly extending bead of the lid when the lid is in the closed position.

In still another additional feature of that aspect of the invention, the leading portion has an upper region proximate to the top portion and a lower region proximate to the bottom portion of the flexible soft shell wall structure. The upper region of the leading portion has a lateral reinforcing band mounted thereto. The lateral reinforcing band extends between the left and right hand side portions of the sidewall member.

In yet another additional feature of that aspect of the invention, the lifting member is attached to the upper region of the leading portion at an attachment location. The attachment location is reinforced by the lateral reinforcing band. In still another additional feature of that aspect of the invention, the leading portion has an upper region proximate to the top portion and a lower region proximate to the bottom portion of the flexible soft shell wall structure. The lower region of the leading portion has a lateral reinforcing band mounted thereto that extends between the left and right hand side portions of the side wall member.

In a still further additional feature of that aspect of the invention, the leading portion has an upper region proximate to the top portion and a lower region proximate to the bottom portion of the flexible soft shell wall structure. The upper region of the leading portion has an upper lateral reinforcing band extending between the left and right hand side portions of the sidewall members. The lower region of the leading portion has a lower lateral reinforcing band extending between the left and right hand side portions of the sidewall member. In yet another additional feature of that aspect of the invention, the side pocket has a leading edge, a trailing edge and an access lip

extending therebetween. The trailing edge is shorter than the leading edge.

In still another additional feature of that aspect of the invention, the auxiliary compartment has a left side wall and a right side wall. The left and right side walls extend away from the trailing portion of the sidewall member. An auxiliary compartment 5 trailing wall extends between the left and right hand side walls. The trailing wall portion has an upper region and a lower region. The upper region of the trailing wall has an upwardly extending flap. The flap has a detachable margin moveable to an open position to give access to the auxiliary compartment. The flap has an upper margin, a left hand side margin, and a right hand side margin forming an inverted U-shaped 10 boundary along which the auxiliary compartment closure member is mounted.

In another aspect of the invention, there is a cooler. It has a top, a bottom, and an insulated sidewall extending between the top and the bottom to define an insulated compartment therewithin. The sidewall has a height and a breadth. The height is greater than the breadth. The sidewall has a first portion and a second portion. The 15 second portion is arcuate. The first and second portions of the sidewall are connected in a manner such that the sidewall has a D-shaped cross-section. The top is attached to the first portion of the sidewall. The top is attached to the second portion of the sidewall by a releasable fastener. The releasable fastener is operable to permit the top to move to an open position relative to the insulated compartment.

20 In an additional feature of that aspect of the invention, there is a secondary wall structure mounted to the arcuate portion of the sidewall. The secondary wall structure defines an auxiliary compartment therewithin. The secondary wall structure has first and second side portions extending vertically along, and standing outwardly of, the arcuate portion of the sidewall. The secondary wall structure has an intermediate wall 25 extending between the first and second side portions of the secondary wall structure. The intermediate wall has a lower portion and an upper portion. The upper portion has a flap. The flap is releasable along margins thereof to give access to the auxiliary compartment. In another additional feature of that aspect of the invention, the lower portion of the intermediate wall of the secondary wall structure has a first region 30 attached to the arcuate portion of the sidewall and extending away therefrom. A second region extends upwardly from the first region toward the flap.

In still another additional feature of that aspect of the invention, the cooler further comprises a liner mounted inwardly of the sidewall. The liner has a peripheral margin defining an opening thereof. The peripheral margin of the liner is mounted to the sidewall. The liner is positionable within the sidewall to contain objects introduced 5 through the opening. The liner is moveable to an inverted position, and, in the inverted position, the peripheral margin of the liner remains attached to the sidewall and the liner extends outside the insulated compartment to facilitate washing thereof.

In yet another additional feature of that aspect of the invention, The top is moveable to a closed position relative to the insulated compartment. The top has an 10 internal surface facing the insulated compartment when the top is in the closed position and has a peripheral bead formed thereabout. The bead extends downwardly relative to the inside surface of the top when the top is in the closed position. The sidewall has an upper margin adjacent to the top. The upper margin has a peripheral bead formed thereabout. The bead stands in opposition to the downwardly extending bead of the 15 top when the top is in the closed position.

In still another aspect of the invention, there is a cooler comprising a bottom, and a flexible insulated sidewall extending upwardly of the bottom to define an insulated compartment therewithin. The sidewall has an upper margin distant from the bottom. The bottom has, in plan view, a D-shaped periphery. The sidewall has a lower margin 20 mated to the D-shaped periphery of the bottom. The upper margin has a first portion, and a second portion opposed to the first portion, the second portion being arcuate. The sidewall has a height and a breadth, the height being greater than the breadth. A top is attached to the first portion of the upper margin. The top is moveable to an open position to permit objects to be placed in the insulated compartment.

25 In an additional feature of that aspect of the invention, the cooler further comprises a liner mounted to the sidewall. The liner can be positioned within the insulated compartment. The liner is impermeable to liquids and is moveable to an inverted position. In said inverted position, a portion of said liner extends outside the compartment to facilitate washing of the liner.

30 In another additional feature of that aspect of the invention, the top of the cooler is moveable to a closed position relative to said insulated compartment. The top has an

inside surface facing said insulated compartment when the top is in the closed position, and has a peripheral bead formed thereabout. The bead extends downwardly relative to the inside surface of the top when the top is in the closed position. The upper margin of the sidewall has an upwardly extending peripheral bead formed thereabout. The 5 upwardly extending bead stands in opposition to the downwardly extending bead of the top when said top is in said closed position.

#### **Brief Description of Drawings**

Fig. 1 is a perspective view of a preferred embodiment of a pack according to the present invention;

10 Fig. 2 is another perspective view of the pack illustrated in Fig. 1 with a lid of the pack in an open position;

Fig. 3 is a perspective view of the pack illustrated in Fig. 1 with the lid and an external compartment open;

15 Fig. 4 is a perspective view of another embodiment of a pack according to the present invention;

Fig. 5 illustrates another perspective view of the pack illustrated in Fig. 4;

Fig. 6 illustrates a top view of the pack of Fig. 2, in an open state, with the pack of Fig. 4 partially nested therein; and

20 Fig. 7 illustrates a partial sectional view of the pack of Fig. 1 showing a detail of a coolant pouch and a detail of the wall construction of the pack.

#### **Detailed Description of the Invention**

The description which follows, and the embodiments described therein, are provided by way of illustration of an example, or examples of particular embodiments of the principles of the present invention. These examples are provided for the purposes 25 of explanation, and not of limitation, of those principles and of the invention. In the description which follows, like parts are marked throughout the specification and the drawings with the same respective reference numerals. The drawings are not necessarily to scale and in some instances proportions may have been exaggerated in order more clearly to depict certain features of the invention.

30 Referring to Figs. 1-3, an insulated pack having a shape that is generally similar to a golf bag, but on a smaller scale, is shown generally as 20. It has a leading portion

22, a trailing portion 24, a pair of left and right hand side portions 26 and 28, a top portion 30 having a lid 32, and a bottom portion 34. The pack 20 has an insulated compartment 36 bounded by a modestly flexible soft shell insulating wall 38, as shown in Fig. 7. The breadth of pack 20, that is, the overall width when viewed from the 5 leading or trailing directions, is approximately 8.5 inches when empty. When undeformed, pack 20 has a gently bulging D-shaped cross section when seen from above, similar to a golf bag, although this may change somewhat when loaded. The breadth is roughly the same as the thickness of a middling to large size of golf bag. Referring briefly to the detail of Fig. 7, wall 38 has an outer covering 42 of webbed 10 construction, and an internal closed cell foam layer 44 within the outer covering 42.

Further, liner 46 is not, in the example illustrated, fixed to a bottom of the compartment 36, but can be pulled out of the compartment 36 to an inverted position, while still remaining attached at a rim 48, to facilitate washing, such as, for example, with soap, and to facilitate drying, to discourage the growth of fungus therein and the 15 like. Liner 46 has a single circumferential seam to join a bottom face, and a single wall seam running from the circumferential bottom seam to rim 48. In an optional alternative, liner 46 could be made from a polymer that has been impregnated with an antimicrobial compound prior to fabrication, a desirable feature for this kind of liner. The top of compartment 36 is formed by generally D shaped lid 32. Lid 32 also has a through 20 section structure of a flexible reflective inner layer 52, a flexible skin in the nature of a canvas or webbing covering 54, and a flexible closed cell insulation layer 55, which is somewhat similar to layer 44 described above, captured inbetween. Lid 32 is joined to the main body of pack 20, along the roughly straight side of the "D" shape, by a hinge in the nature of a flexible fabric hinge 56, and a peripheral tracked closure in the nature of 25 a zipper 58 having a pair of opposed zipper cars.

Rim 48 has a resiliently spongy beaded lip 60 wrapped within the upper edge of liner 46, adjacent to the set of zipper teeth 59 of zipper 58 that is mounted to the main body of pack 22. Lid 32 has a mating generally "D" shaped peripheral lip 62 immediately next to the set of zipper teeth 61 of zipper 58 mounted to lid 32. When the 30 zipper 58 is closed, lip 62 is drawn down to bear on the outside surface of beaded lip 60, encouraging a sealing contact to be formed.

Within main compartment 36 a thermal transfer storage medium compartment is provided against a leading wall portion of insulating wall 38 by the use of a sack 64 for holding the thermal storage medium 66. Thermal storage medium 66 may be used as a source of heat to be transferred into the contents of compartment 36, that is, to

5 maintain a warm temperature distribution in compartment 36. Alternatively, the thermal storage medium 66 can be used as a heat sink to maintain a cool, chilled, or freezing temperature distribution in the contents of compartment 36, as circumstances may require. Sack 64 has an array of perforations 68 to allow air to circulate through sack 64 more easily, thereby facilitating drying of the sack 64 after washing.

10 The pack 20 also has an auxiliary compartment in the nature of a valuables compartment 70, that is mounted to the trailing portion 24 externally of the soft shelled insulating wall 38. Compartment 70 has a pair of left and right hand side portions 72 and 74 that are connected to and extend vertically along, and rearwardly from the trailing portion of insulating wall 38; and a single piece trailing wall 76 extending

15 between the distal extremities of side portions 72 and 74. In the preferred embodiment wall 76 is, like the rest of cover 42, made of a 600 denier polyester fabric, treated, as are all external surfaces of pack 20, to be stain and water resistant. Other wall fabrics can be used, such as leather or leather-like vinyl.

Wall 76 has a lower or underside area 78 that meets, and is joined to, the trailing

20 portion of insulating wall 38. Underside area 78 forms the bottom of compartment 70. Wall 76 also has a medial, outer area 80 that extends approximately two-fifths of the way up compartment 70. An upper area 82 of wall 76, in the nature of a flap, is contiguous with outer area 80 on one edge, and has closures on the remainder of its periphery. Two of those closures are left and right hand vertical zippers, 84 and 86, that

25 join with the uppermost pairs of the distal edges of side portions 72 and 74. The third is a hook and eye fabric closure 88 for releasably attaching an end lip 90 of wall 76 to insulated wall 38 just below rim 48.

Referring to Fig. 3, in which closures 84, 86 and 88 are undone, and upper area 82 lies open, a first receptacle, in the nature of a soft sided, durable fabric pocket 92

30 with a covering flap 94 has a horizontal hook and eye fastener part 96 mounted on its underside just inside its lip, for mating with a vertically aligned mating hook and eye

5 fabric fastener part 98, the combination of orientations providing an adjustable size, and flexibility inclosure position. Pocket 92 is of a size for carrying a cellular telephone handset, having a girth of approximately 5.5 inches comprised of approximately 1.25 inches deep sides and approximately 3.0 inches width and a depth of approximately 6.5 inches from bottom to lip. The interior of pocket 92 is lined with a cushioning material. Pocket 92 can be used for other objects than cellular telephones such as for sunglasses, a glasses case, and the like.

10 An adjacent receptacle in the nature of a soft-sided, open top pocket 94, without cover, has a convenient size of approximately 4-5 inches in girth and approximately 5.5 inches in depth for holding a deodorant container, or other object of similar size. It can, for example, be used as a storage space for a carrying strap. Adjacent to pocket 94 is a key holder in the nature of a lanyard 96 having one end fastened within compartment 70 just below rim 48. At its other, depending end lanyard 96 has a quick-release spring clip 98 for hooking about the ring of a key chain. Use of a strap, such as lanyard 96, 15 makes it easy to retrieve keys, rather than having to fish around the bottom of compartment 70. The remaining enclosed space within medial outer area 80 and above underside area 78 has a height of approximately 4 inches, and a width of approximately 7 inches between the piping along the outer edges of side portions 72 and 74, leaving space for a wallet, or other items.

20 Other arrangements of closures are possible for auxiliary compartment 70. A single three sided zipper closure, with one or two zipper cars could be used, and the hook and eye fastener eliminated. Other kinds of fasteners, such as laces and grommets, interference fit seals, snaps, buttons, and the like are possible. The present arrangement is preferred.

25 Similarly, other arrangements of receptacles and key holders, or like items can be used, although the present configuration is convenient, and preferred.

A vented, see-through pocket 100 is mounted externally to medial outer area 80, and is of a size for accommodating, for example, extra golf balls, gum, candy bars or other items. Open form mesh 102 permits objects in pocket 100 to dry more easily.

30 Pocket 100 is closed by a sliding closure in the form of zipper 104.

A main attachment, suitable, for example, for hanging pack 20 from a golf bag, or for clipping pack 20 to a golf bag or golf cart, is shown as a quick release brass hook fitting 110 is mounted to an upper region of pack 20 on leading portion 22. Hook fitting 110 is free to revolve within its hinge fitting 112, which itself is able to swing up and 5 down within the confines of a broad loop of webbing 114.

A second attachment, suitable for tightening to another fastening location of a golf bag or golf cart, in the nature of an adjustable cinch strap 116 is mounted to a lower region of pack 20, also on leading portion 22. Strap 116 has a releasable catch 118, and can be used to tighten the lower region of pack 20 to a golf bag, golf cart, or 10 other object, to restrain its swaying motion about the main attachment at hook fitting 110.

It is anticipated that a significant use of main insulated compartment 36 will be for carrying cans of liquid, such as carbonated beverages, fruit drinks, or beer, whether or not accompanied by ice cubes or crushed ice. Inasmuch as the preferred 15 embodiment illustrated has a capacity of 12 cans of 385 milliliters and ice, a load of 10 to 12 pounds (50 to 55 N) would not be unexpected. The height of the preferred embodiment illustrated to the lip of rim 48 is approximately 12 inches. Liner 46 is not taut when lying against the inner walls of compartment 36. That is, liner 46 has some slack, and is somewhat elastic in any event. Consequently load is taken up primarily, if 20 not entirely, in soft shelled insulating wall 38, and more specifically, principally in outer covering 42 of wall 38.

The main attachment at hook fitting 110 is able to carry the entire weight of pack 20, and the second attachment at cinch strap 116 inhibits swaying of pack 20 about the first attachment. Outer covering 42 has an upper reinforcing band 120 extending 25 externally about the periphery of insulating wall 38 next to rim 48. A lower reinforcing band 122 extends externally about the bottom edge of pack 20 where leading portion 22, trailing portion 24, and side portions 26 and 28 meet bottom portion 34, that is to say, about the lower region of pack 20.

A pair of left and right hand web doublers 124 and 126 commence at a relatively 30 high location at the leading edges of respective side portions 26 and 28, extend across

the surface of those sides, and terminate at a lower location on the trailing edge of side portions 26 and 28. That is, they extend from the leading edge of the upper region to the trailing edge of a lower region of pack 20.

The attachment of hook fitting 110 to pack 20 is reinforced by an upper lateral 5 reinforcing band 130, in addition to upper reinforcing band 120, the effect being to spread the stress concentration out. Lateral reinforcing band 130 ends at the leading edges of side portions 26 and 28, close to the leading ends of doublers 124 and 126, yielding a reinforced load path between the lower region of pack 20 and hook fitting 110.

10 Similarly, each end of cinch strap 116 is sewn under a vertical left or right hand root reinforcement 132 or 134, each of these in turn leading to either lower reinforcing band 122 or a lower lateral reinforcement band 136, whose ends reach to the leading edges of side portions 26 and 28.

For ease and comfort of carrying pack 20 by hand, lid 32 is provided with a 15 carrying handle 140 having a padded bail 142, and a pair of webbing feet 144 and 146 that extend filly to opposite points on the periphery of lid 32, such that loads carried through handle 140 are transmitted not only through the outer covering layer of lid 32 but also through the reinforcement of feet 144 and 146. At the edge of lid 32 the presence of upper reinforcing band 122 helps to spread the load more evenly to and 20 from the vertical sidewalls formed by portions 22, 24, 26, and 28. Alternatively, pack 20 can be carried by a shoulder strap 148 fastened by spring clips to D-shaped rings 150 and 152, mounted on either of sides 26 and 28.

Left hand side portion 26 is provided with a trapezoidally shaped external pocket 154 having a breathing, see-through mesh 156 similar to mesh 102. A scorecard, or 25 map, placed in this pocket can be seen for retrieval. Lip 158 of pocket 154 is set on a rake angle, yielding a somewhat larger opening for sliding a scorecard in, without having as carefully to fit it into a narrow opening as might otherwise be the case for a square cut pocket.

Referring to Figures 4 and 5, a second insulated pack, is shown generally as 30 170. In this embodiment, pack 170 is of a size for carrying 5 cans. It has a leading portion 172, a trailing portion 174, a pair of left and right hand side portions 176 and

178, a top portion 180 having a lid 182, and a bottom portion 184. The pack 170 has an insulated compartment 186 bounded by a modestly flexible soft shell insulating wall 188, whose wall construction is substantially the same as that shown in Fig. 7 and discussed above. The breadth of pack 170, that is, the overall width when viewed from 5 the leading or trailing directions, is approximately 6.5 inches when empty. When undeformed, pack 170 has a gently bulging D-shaped cross section when seen from above again, not dissimilar in general appearance to a golf bag. The breadth is approximately the same as the thickness of a small size of golf bag, and, is such that pack 170 can nest comfortably compartment 36 of pack 20. This is shown in Fig. 6.

10        The top of compartment 186 is formed by generally D-shaped lid 182. Lid 182 has substantially the same layered construction as lid 32. Lid 182 is joined to the main body of pack 170, along the roughly straight side of the "D" shape, by a hinge in the nature of a flexible fabric hinge 206, and a peripheral tracked closure in the nature of a zipper 208 having a pair of opposed zipper cars. The manner of closing lid 182 on 15 compartment 186 of pack 170 is the same as for lid 36 of pack 20. Further, the same kind of substantially impermeable liner and thermal storage medium are used. The thermal storage medium is held in a sack like sack 64.

      The insulated pack 170 also has an auxiliary compartment in the nature of a valubles compartment 220, that is mounted to trailing portion 174, externally of soft 20 shelled insulating wall 188. Compartment 220 has a generally downwardly opening, U-shaped member 221 that has pair of left and right hand side portions 222 and 224 that are connected to and extend vertically along, and rearwardly from the trailing portion of insulating wall 188 and a top cross portion 223 extending between them. Compartment 220 also has a single piece trailing wall 226 extending between the distal extremities of 25 side portions 222 and 224. Wall 226 is made of canvas. Wall 226 has a lower or underside area 228, that meets and is joined to the trailing portion of insulating wall 188. Underside area 228 forms the bottom and lower trailing face of compartment 220. Wall 226 also has an upper area 232, being a flap contiguous with underside area 228 on one edge. Upper area 232 has a three sided wrap-around closure, being a zipper 30 234 that joins the corresponding edge of U-shaped member 221. As described above in

the context of pack 20, compartment 220 has internal receptacles lined with cushioning for receiving valuables, glasses, keys, and so on.

A main attachment, suitable, for example, for hanging pack 170 from a golf bag, or for clipping pack 170 to a golf bag or golf cart, is shown as a quick release brass

5 hook fitting 240, mounted to an upper region of pack 170 on leading portion 172. Hook fitting 240 is free to revolve within its hinge fitting 242, which itself is able to swing up and down within the confines of a broad loop of webbing 244.

A second attachment, suitable for tightening to another fastening location of a golf bag or golf cart, in the nature of an adjustable cinch strap 246 is mounted to a

10 lower region of pack 170, also on leading portion 172, but in this case being rooted at the outside edges of leading portion 172 where they meet the leading edges of side portions 176 and 178. Strap 246 has a releasable catch 248, and can be used to tighten the lower region of pack 170 to a golf bag, golf cart, or other object, to restrain its swaying motion about the main attachment at hook fitting 240.

15 Outer covering 192 has an upper reinforcing band 250 extending externally about the periphery of insulating wall 188 next to rim 198. A lower reinforcing band 252 extends externally about the bottom edge of pack 170 where leading portion 172, trailing portion 174, and side portions 176 and 178 meet bottom portion 184, that is to say, about the lower region of pack 170.

20 A pair of left and right hand doublers, 254 and 256 commence at a relatively high location at the leading edges of respective side portions 176 and 178, extend across the surface of those sides, and terminate at a lower location on the trailing edge of side portions 176 and 178.

The attachment of hook fitting 240 to pack 170 is reinforced by an upper lateral  
25 reinforcing band 260, in addition to upper reinforcing band 250, the effect being to spread the load out. Lateral reinforcing band 250 ends at the leading edges of side portions 176 and 178, close to the leading ends of doublers 254 and 256, yielding a reinforced load path between the lower region of pack 170 and hook fitting 240.

Lid 182 is provided with a carrying handle 270 having a padded bail 272, and a  
30 pair of webbing feet 274 and 276 that extend fully to opposite points on the periphery of lid 182, such that loads carried through handle 270 are transmitted not only through the

outer covering layer of lid 182 but also through the reinforcement of feet 274 and 276. At the edge of lid 182 the presence of upper reinforcing band 252 helps to spread the load more evenly to and from the vertical sidewalls formed by portions 172, 174, 176, and 178.

5       Left hand side portion 176 is provided with a trapezoidally shaped external pocket 284 having a breathing, see-through mesh 286 similar to mesh 102. Lip 288 of pocket 284 is set on a rake angle.

A preferred embodiment has been described in detail and a number of alternatives have been considered. As changes in or additions to the above described 10 embodiments may be made without departing from the nature, spirit or scope of the invention, the invention is not to be limited by or to those details, but only by the appended claims or their equivalents.